

John Quinn Hardy

Quinn is a content creator and social media strategist who brings a creator's perspective to every project.

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EXPERIENCE

Jacksepticeye — Head of Socials

January 2025 - PRESENT

Social Media Coordinator - August 2023 - January 2025

As Head of Social Media for Jacksepticeye, Quinn leads the strategy, creation, and execution of social content across Jacksepticeye's digital platforms and related brands. He oversees content from concept through publishing and performance analysis.

Real Good Touring — Social Media Marketing Lead

January 2025 - June 2025

At Real Good Touring, Quinn worked across social media and digital strategy for live entertainment. He developed content and social campaigns designed to build audiences, drive engagement, and support live events. Quinn worked on a limited contract.

More Better Inc. — Social Media Freelancer

February 2025 - March 2025

At More Better Inc., Quinn developed, filmed, and edited social content for Apple TV+'s *Mythic Quest*. He worked from concept through final edit, creating content designed to promote the show's social presence.. Quinn worked on a limited contract.

Personal Socials — Social Media Influencer

January 2020 - PRESENT

Quinn is a social media creator with a following of 6.5 million across all socials. His work includes collaborations with talent such as Glen Powell, Penn Badgley, and Rob McElhenney, as well as brands such as Disney (including Hulu, Marvel, and Star Wars), Lexus, and Hinge.

SKILLS

Social Media Trends

Ideation, Filming, and Editing

Long/Short Form Content

Analytics/Scheduling

EDUCATION

University of Florida - Associates Degree (Advertising)

August 2019 - August 2021

PROJECTS

Top of the Mornin' Coffee

As Head of Social Media for Top of the Mornin' Coffee, Quinn leads the brand's social media strategy, content creation, and day-to-day execution. He develops and produces content designed to grow the brand's audience, strengthen its online presence, and connect with the community.

Growth (60 day scale)

Instagram Follower Growth: 43k
Instagram Accounts Reached: 6.63M
TikTok Follower Growth: 227.4k
TikTok Accounts Reached: 8.41M

Jacksepticeye

Quinn creates and oversees both short-form and long-form content for Jacksepticeye, developing videos across platforms from concept to release.

Growth (60 day scale)

Instagram Follower Growth: 370k
Instagram Accounts Reached: 11.2M
Spedicey YouTube Views: 2.22M

Brain Leak (*Podcast*)

Quinn led the social media strategy and content creation for Brain Leak Podcast, while also helping ideate podcast episodes and develop content around them. He worked across short-form and long-form content, taking projects from concept through production and publishing.

Growth

Instagram Follower Growth: 27.4k
Instagram Social Views: 1.33 Million

Thankmas (*Charity Event*)

Quinn leads the social media team for Thankmas, Jacksepticeye's annual charity event, overseeing the strategy, creation, and execution of content across the event's social platforms. Since its launch, Thankmas has raised more than \$26 million for charitable causes, including over \$3.2 million during the 2024 event.